



January 27, 2016

Dear Sir or Madam:

Thank you for your inquiry regarding the purchase of political advertising on radio station KSEV.

As you may know, the Communication Act of 1934, as amended, and the implementing rules and regulations of the Federal Communications Commission ("FCC"), regulate the sale of time to legally qualified political candidates.

In order to clarify our political broadcasting policies, to protect the legal rights of candidates and the station alike, to avoid confusion and misunderstanding concerning our political advertising policies and to comply with the requirements of the applicable statutes and regulations, radio station KSEV has adopted certain policies and procedures with respect to the sale of political advertising which are set forth in the enclosed Political Advertising Disclosure Statement. Please read the Disclosure Statement carefully and familiarize yourself with it. All sales of advertising time to legally qualified candidates for public office, or their representatives, are subject to the terms and conditions set forth in our Disclosure Statement.

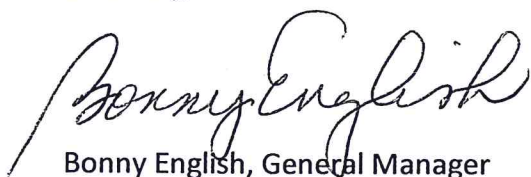
We make every effort to comply with all provisions of the Communications Act and the FCC's rules and regulations regarding political advertising. If you believe that a practice or action taken by KSEV is not compatible with legal requirements, please advise us of your concerns as quickly as possible. We will arrive to resolve your concerns in a prompt fashion.

We make every attempt to insure that the rates we quote for "uses" of the station by legally qualified candidates for public office are consistent with all provisions of law and policy. If you believe that we have made an error in our rate computations, please advise us of your concerns so that we may address them promptly. The FCC has ruled that it has exclusive jurisdiction to resolve disputes over political advertising rates on broadcasting stations, subject to judicial review. *Exclusive Jurisdiction With Respect to Potential Violations of the Lowest Unit Charge Requirements of Section 315(b) of the Communications Act of 1934, as amended*, 6 FCC Rcd 7511 (1991), recon. denied, 7 FCC Rcd 4123 (1992), pet for rev. dismissed, *Miller v. FCC*, 66 F.3d 1140 (11th Cir. 1995), cert. denied, 116 S. Ct. 1543 (1996). See also, *Wilson v. A.H. Belo Corp.*, 87 F.3d 393 (9th Cir. 1996). In the event of a dispute which we cannot resolve, we will join you in a call to the appropriate office at the FCC where we can resolve any differences.

Candidates and their agencies may be asked to confirm that the candidate is legally qualified or that particular advertisements are controlled, approved, or sponsored by the candidate. Agencies may be requested to demonstrate proof that they are the authorized representative of the candidate they claim to represent. Also, we may require that advertising be pre-screened to confirm that it contains a "use" by a legally qualified candidate, that it is of the appropriate length, and that it contains the legally sponsorship identification. Such screening will not be used to address the contents of such advertising, as it is our policy not to censor candidate advertising.

In order to confirm your receipt and understanding of the political advertising policies of KSEV, please sign and date the attached "Acknowledgement of Political Broadcasting Policies" as the authorized agent and representative for your candidate, and return it to the KSEV radio account executive. The second copy is for your records.

Sincerely,

A handwritten signature in cursive script that reads "Bonny English". The signature is written in black ink and is positioned above the printed name.

Bonny English, General Manager

KSEV Radio

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KSEL AM</u> <u>11451 KATY FRWY, STE 215</u> <u>HOUSTON, TEXAS 77079</u>	Date: <u>5/18/16</u>
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I, Joey Parr

being/on behalf of: Ernest Bailes, a legally

qualified candidate of the Republican political

party for the office of: Texas State Representative (TX HD 18)

in the Primary Runoff

election to be held on: May 24, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class RATE	Times per Week	Number of Weeks
2:60	5A-7P	4	\$70	14	1

Total Charges: \$980 gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Murphy Nasica and Associates

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ernest Bailes

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

05/06/2014
Date

Jay R
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Tammy K Buchanan Tammy K Buchanan Sr. Account Executive
Signature Printed Name Title

Broadcast Contract

PCA
ERNEST BAILES
C/O SALEM/VISTA REP
6400 N. BELT LINE
SUITE #210
IRVING, TX 75063

Start Date 05/19/16	Contract# 115296	Mod# 0
End Date 05/23/16	Date Entered 05/18/16	Date Last Modified 05/18/16
Advertiser ERNEST BAILES		Station Market KSEV-AM
Product Bailes TX HD 18		SalesRep/Office SALE SALEM RADIO

Standard Billing Cycle Estimate# Order#94967

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 05/19/16 FR 05/20/16	05:00A-07:00P	60	--	--	--	X	X	--	--	8	\$70.00
		Political										
2	MO 05/23/16 MO 05/23/16	05:00A-07:00P	60	6	--	--	--	--	--	--	6	\$70.00
		Political										

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	14	980.00	\$147.00	\$ 833.00	\$ 980.00

NOTARIZED AFFIDAVITS REQUIRED
THE VOICE THANKS YOU FOR YOUR ORDER!!!
Billing Projections: By Month

	May 16
CA	980.00
ST	980.00

Under FCC regulations KSEV cannot discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name
See reverse for accepted terms and conditions, if any

Title

Name

Title

Page 1

INVOICE



Invoice #: IN-1160539558
Invoice Date: 05/29/2016
Contract #: 115296
Page: 1
Net Amount Due: \$833.00

Agency: SALEM/VISTA REP
6400 N. BELT LINE
SUITE #210
IRVING, TX 75063

Station(s): KSEV-AM

Advertiser: ERNEST BAILES
Product: Bailes TX HD 18
Estimate #: Order #94967
Agency Client Code:
Buyer Name:

Salesperson(s): SALE SALEM RADIO REPS
Terms: UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	05/19/16	05:04a	1	60	Bailes TX HD 18		\$70.00
		Political					
THU	05/19/16	06:47a	1	60	Bailes TX HD 18		\$70.00
		Political					
THU	05/19/16	12:39p	1	60	Bailes TX HD 18		\$70.00
		Political					
THU	05/19/16	03:02p	1	60	Bailes TX HD 18		\$70.00
		Political					
FRI	05/20/16	07:48a	1	60	Bailes TX HD 18		\$70.00
		Political					
FRI	05/20/16	10:18a	1	60	Bailes TX HD 18		\$70.00
		Political					
FRI	05/20/16	04:30p	1	60	Bailes TX HD 18		\$70.00
		Political					
FRI	05/20/16	06:30p	1	60	Bailes TX HD 18		\$70.00
		Political					
MON	05/23/16	06:18a	2	60	Bailes TX HD 18		\$70.00
		Political					
MON	05/23/16	07:17a	2	60	Bailes TX HD 18		\$70.00
		Political					
MON	05/23/16	08:32a	2	60	Bailes TX HD 18		\$70.00
		Political					
MON	05/23/16	09:18a	2	60	Bailes TX HD 18		\$70.00
		Political					
MON	05/23/16	05:16p	2	60	Bailes TX HD 18		\$70.00
		Political					
MON	05/23/16	06:46p	2	60	Bailes TX HD 18		\$70.00
		Political					

NOTARIZED AFFIDAVITS REQUIRED
THE VOICE THANKS YOU FOR YOUR ORDER!!!

INVOICE



Invoice #: IN-1160539558
Invoice Date: 05/29/2016
Contract #: 115296
Page: 2
Net Amount Due: \$833.00

Remit To:
Patrick Broadcasting
11451 Katy Freeway
Suite 215
Houston, TX 77079



Invoice Totals

Total Spots:	14
Gross Amount:	\$980.00
Agency Commission:	(\$147.00)
Taxes:	
NONE	\$0.00
Net Amount Due:	\$833.00

UPON RECEIPT

(281) 588-4800 phone *** (832) 358-8409 fax